

# Advertise with us!



The collage includes sections like 'VRYDAG' (Friday), 'Calender', 'Glo soos Cha'risse', 'Plaas-roofog 'n "wake-up call"', 'Clean Grootfontein START RECYCLING TODAY!', and 'oh!sixseven central northern areas'. It also features a Ford advertisement for 'NOVEL GROOTFONTEIN'.

## The story

Oh!SixSeven was conceived in June 2022 as an initiative to promote and share the stories of the #067valley. In November 2022, we launched the inaugural edition of the Oh!SixSeven newsletter, igniting the interest of many within the 067-area.

We identify a significant gap in the coverage provided by prominent local media when it comes to serving our rural areas. Often overlooked, Oh!SixSeven is committed to bridging this divide.

The 067-valley encompasses the regions of Otjiwarongo, Tsumeb, Otavi, Grootfontein, Outjo, the Etosha National Park, Waterberg Plateau Park, Epupa, Kamanjab, Khorixas, and Kalkfeld.

This region is estimated to be inhabited by approximately 200,000 people and is widely recognized as the heart of agricultural production, hosting the maize triangle and serving as Namibia's primary cattle-producing area.



Go and see for yourself what we do: [Follow us on Facebook @067valley!](#)



Elvira Hattingh



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[www.ohsixseven.com](http://www.ohsixseven.com)

## The stats we reach up to:

- 90 000 on Facebook
- 50 000 readers by e-mail
- 500 in print

## Advertising options

- Post on our Facebook page
- In our 067 newspaper
- On our website

## Other services

- Graphic design
- Website solutions
- Writing, proofreading



## Behind the scenes



### Your editor: Chanté Nell

Chanté Nell (photo) took over the newspaper in April 2024.

She comes with a wealth of experience in the media industry, apart from having many years of experience in running her own recycling business in Grootfontein.



scan me



Follow us on Facebook @067valley!

## 2024 PUBLICATION DATES

**26 January**

**26 July**

**23 February**

**23 August**

**29 March**

**27 September**

**26 April**

**25 October**

**24 May**

**22 November**

**28 June**

**13 December**

The image shows two issues of the oh!sixseven newspaper. The left issue is dated VRYDAG 23 Februarie 2024. It features a large photo of a Highland horse and jockey, with the headline 'Roemryke Highland Joe'. Other visible sections include 'Otji se boeretroof-fabrik' (P.1, 3), 'Groete uit China' (P.4), and 'Calender of events'. The right issue is dated 2024 PUBLICATION DATES. It also features a photo of a Highland horse and jockey, with the headline 'Terug in sy heimat vir afrede'. Other visible sections include 'Watch planets meeting', 'Grootfontein skou binnekort', 'Calender of events', 'Outjo spog met wild!', 'Grootfontein landse opleidingsentrum', 'Plaas-rooflog "wake up call"', 'Johan Potgieter nou...', 'Foto Morne Malan', and 'Biokinetics'.



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**Full page: N\$800**  
29 cm x 20 cm

**Spread (2 full pages): N\$1300**  
2 (29 cm x 20 cm)

**Half page: N\$600**  
14 cm x 20 cm

**Quater page: N\$400**  
7 cm x 10 cm

Classifieds: N\$1.50 per word

**Front page strip: N\$350**

Strip on any other page: N\$250

20 cm x 4 cm

# Advertising agreement: Newspaper



## Details of advertiser

Company Name: .....

Physical address:.....

Contact number:.....

P.O Box:.....

## Which size advertisement would you like to place in the Oh!SixSeven paper?

Spread (2 full pages) N\$1 300

Full page N\$800

Half page N\$600

Quarter page N\$400

Front page strip ad N\$350

Regular strip ad N\$250

## In how many editions (monthly) would you like to advertise?

One edition only     Six editions (10% off)     Twelve editions (15% off)     Other (write number)

## For an extra N\$200, you can supply an article to go with your advertisement?

Yes, please!     Maybe later

Please supply your article by the 18th of the month, or talk to us to help writing one. It will be published in close proximity to your advertisement and marked as a "promotional article".

## Do you need our help designing an advertisement for you?

Yes, please!     No thanks, I will supply it myself.

We need all advertisements and advertising material by no later than the 18th of the month preceding the month you want it to be published. Also, you need to settle the whole amount payable for the advertisement by the 20th.

Any comments/notes? .....

Signed: .....

Date: .....

Contact number: .....

E-mail: .....

# Advertising agreement: Facebook posts



## Details of advertiser

Company Name: .....

Physical address/ Postal address: .....

Advertiser's Name: .....

## How many adverts would you like us to run on our Facebook page?

- One post only (N\$100)     Two posts (N\$200)     4 posts (N\$350)     5 Posts (N\$400)

## Please specify the dates which you would like to place your adverts?

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.....

## Do you need our help designing an advertisement for you?

- Yes, please!  
 No thanks, I will supply it myself.

We need all advertisements and advertising material by no later than a week before your advertisement will start running. Also, you need to settle the whole amount payable for the advertisement before it starts running.

## Text, links, phone numbers and website addresses that should be posted with your advertisement?

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.....  
.....  
.....  
.....

Signed: .....

Date: .....

Contact number: .....

E-mail: .....

# Advertising agreement: Website



## Details of advertiser

Company Name: .....

Physical address/ Postal address: .....

Advertiser's Name: .....

## Which size advertisement would you like to place on our website?

- Quarter page N\$150/week
- Home page strip ad N\$350/week
- Regular strip ad N\$200/week

## How many weeks would you like your advertisement to run?

- One week only
- Two weeks
- 4 Weeks (10% off)
- Other (write number) .....

## Do you need our help designing an advertisement for you?

- Yes, please!
- No thanks, I will supply it myself.

We need all advertisements and advertising material by no later than a week before your advertisement will start running. Also, you need to settle the whole amount payable for the advertisement before it starts running.

Signed: .....

Date: .....

## Any comments/additional notes?

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